



Investing in inclusion: Women

We support organizations teach acceptance, and provide advancement for underrepresented populations. In our communities and in our business we believe we're stronger when everyone has equal access to opportunity. We support mentorship opportunities, leadership development, and entrepreneurial development to create an environment where women and girl in our community can excel.



Dress for Success Worldwide

Dress for Success is an international nonprofit that empowers women to achieve economic independence by providing professional attire, career development training, and support to find and maintain gainful employment. We helped co-create and launch the FedEx Career Hub, an online tool to help women access job services such as creating a resume, searching for positions, and preparing for an interview remotely, on their own schedule. We also support local market Dress for Success programs in Memphis, Dallas, Chicago, and Washington, D.C. in addition to sponsoring the annual Dress for Success fundraising gala held in New York City.



Oprah Winfrey Leadership Academy for Girls

FedEx has provided scholarship grants to the Oprah Winfrey Leadership Academy for Girls since 2013. Building the school was the fulfillment of a promise made to her friend, former President of South Africa, the late Nelson Mandela. The promise was to provide a world-class educational platform for marginalized girls that will nurture a new generation of dynamic leaders. More than 500 girls have graduated since the school opened its doors in 2007.



Babson College WIN Lab

Babson College's Women Innovating Now (WIN) Lab supports women entrepreneurs in taking their business ideas to the next level. From workshops and coaching to network-building, the eight-month intensive business development program has helped women entrepreneurs launch new ventures, grow their networks, and learn vital business skills with support from FedEx.



International Women's Forum (IWF)

IWF's membership includes more than 7,300 diverse and accomplished women from 33 nations on six continents. IWF advances women's leadership and champions equality worldwide we've supported IWF for nearly 20 years, and most recently has been the sponsor of the annual Ideas Remaking the World session that features innovators, instigators, and disruptors within the IWF community presenting their cutting-edge solutions to the world's most pressing problems. Several FedEx female employees are members of IWF globally, and many FedEx leaders have participated in conferences and professional development events with the organization.



of Memphis

Girls Inc. of Memphis

We support equips girls ages 6-18 to find their voice and experience their power. Each year over 1,600 girls build a sisterhood of support, achieve academic success, embrace healthy a healthy lifestyle and engage in community leadership to effect positive change through effective outcome-based Girls Inc. programming participation.



Vital Voices GROW

Vital Voices invests in women who are leading efforts to advance economic opportunity and social change around the world. We're a multi-year supporter of the annual GROW Fellowship, a business accelerator and leadership development program for female owners of small and medium-sized businesses. The 12-month fellowship for women entrepreneurs from more than 30 countries helps women access training, networks, financing, and markets that will help them grow their business and expand their social impact. We've also sponsored the annual Vital Voices Global Leadership Awards.



42

fellows graduated from the 2020 VV GROW Fellowship



20%

of fellows increased their sales, (notwithstanding the significant impacts of the global pandemic)



33%

of fellows increased employees



girl scouts heart of the south

Girls Scouts – Heart of the Mid-South

We're a proud sponsor of several Girls Scouts programs including Kaleidoscope and the Stand Beside Her Movement, which include efforts to boost self-confidence in young women and foster greater collaboration and mentorship among women. We're also a presenting sponsor of the One Smart Cookie Recognition Event, which acknowledges women in Greater Memphis who demonstrate leadership and excellence in their professional, civic, and service-oriented roles.



WOMEN'S BUSINESS ENTERPRISE NATIONAL COUNCIL

JOIN FORCES. SUCCEED TOGETHER.

Women's Business Enterprise National Council (WBENC)

Aspiring collegiate female entrepreneurs studying in STEAM (science, technology, engineering, arts, and math) or business majors have an opportunity to learn from some of the most successful women's business enterprises and Fortune 500 companies through WBENC's Student Entrepreneurial Program, sponsored by FedEx. Students participate in a tailored entrepreneurial curriculum to include a pitch competition awarding \$20,000 in seed capital and experiential learning through corporate campus visits and accelerators programs. We've won WBENC's "America's Top Corporation for Women Business Enterprises" award for five consecutive years.

We Also Support:

